THE UBC SUBMARINE DESIGN TEAM



Sponsorship package 2020-2021

ABOUT SUBC

The UBC Submarine Design Teamworks together to design, build, and race fully submerged single occupant submarines propelled entirely by the pilot. Every year we compete in the International Submarine Races (ISR) and European International Submarine Races (eISR). Students from a broad range of disciplines including mechanical, electrical, materials, engineering physics are united by their passion for marine technology and solving complex problems.



STUDENT BENEFITS

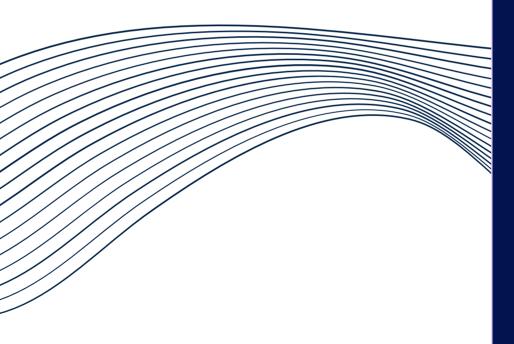
- As a part of SUBC students are presented with design challenges which are unique as our tasks are often very niche.
- Deepens understanding of fluid mechanics, naval architecture, composite materials, and autonomous control.
- Develops professional skills such as project management, teamwork, mentorship, and community outreach, which bridge the gap between classroom and real-world applications.

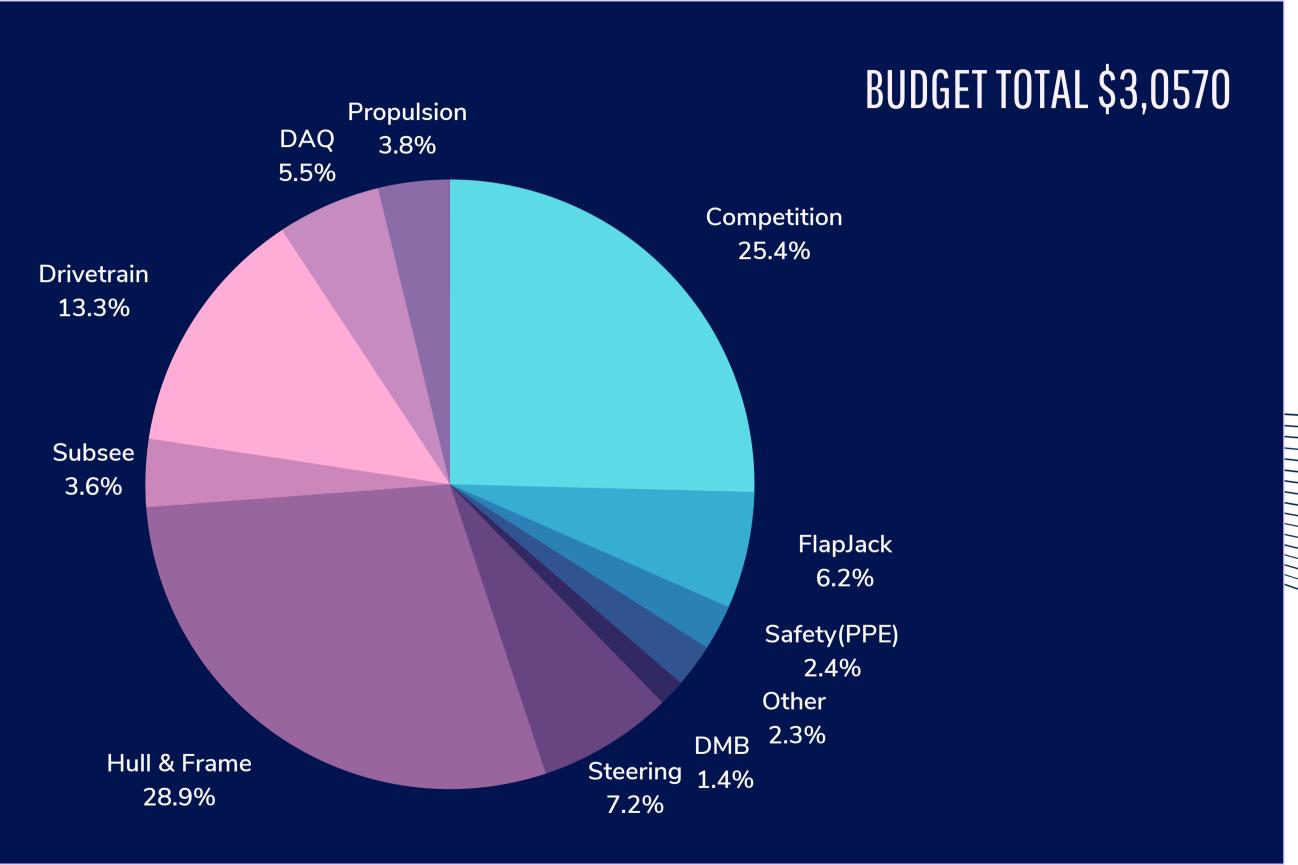


WHY SPONSOR US?

- Direct contact to connect with UBC's top engineering students
- Recognition as engaged and supportive companies at competitions and events.
- As a sponsor, you will be eligible to receive a business acknowledgement.

2020-2021 PROJECTED BUDGET





MARKETING PLAN 2020

SPONSORSHIP OPPORTUNITIES

Branding Logo Size

Invitation to UBC Networking and Industry Events

Recognition on website

Logo on Banner

Social Media Promotion

Logo on Team Shirt

Official SUBC Shirt and Photo

Logo on Submarine

Recognition during Public Appearances

Naming Rights to the Next Submarine



SILVER \$1000
MEDIUM







Icarus

2020-2021 GOALS & COVID OPERATIONS

Our goal for the 2020-2021 cycle is to design and manufacture a fully non-propeller single occupant submarine.

As a team we also hope to endeavour into simulations and verification of our design. This year, we are also looking at the optimisation of our design. Our optimisation through this year involves analysing how our design is currently working and trying to minimise any potential flaws. During this unusual time, our operations have all shifted online and we are still holding regular meetings. It is part of our plan to start the process of manufacturing elements of our design. Despite the challenges that have been presented to us, we as a team have done our best to still provide our team members with opportunities to grow and develop their skills as engineers.



CONTACT US

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